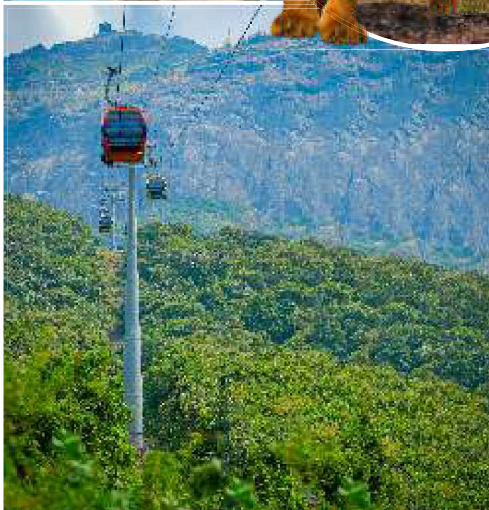




सत्यमेव जयते
Government of Gujarat



Gujarat Tourism Policy 2021-25



Gujarat Tourism

Any private player:

Capital subsidy of 25% on the eligible capital investment for setting up public charging station for E-Vehicles, up to ₹10 lakh.

Foreign Tourists:

Discount of 5% on stay at registered hotels and resorts & 10% on purchase of products from Garvi Gurjari via Gujarat Tourism Card / E-Vouchers and issue of online Tourism Vouchers with a total limit of ₹20,000.

MICE Event Organizers:

For organizing international events, assistance of ₹ 5,000 per foreign participant for overnight stay, with a maximum assistance up to ₹ 5 lakh per event. For organizing domestic events, ₹ 2 lakh per event, with a limit of 3 events per organizer per year.

Rural Tourism Fair Organizer:

Assistance of ₹ 5 lakh per year per Rural Tourism Fair Organizer, for organizing all-inclusive annual fairs and festivals for showcasing indigenous culture, dance, handlooms, handicrafts, etc. within Gujarat.

Recognized Tour/ Hotel Associations/ Chamber of Commerce:

Assistance of ₹ 5 lakh per year per association/chamber of commerce for undertaking market research studies pertaining to tourism industry.

Sustainable Tourism:

Reimbursement of 50% of the certification fees paid, up to ₹ 10 lakh to hotel / wellness resort obtaining Green Building Certification under IGBC/GRIHA/LEED or any such international accreditation/ certification as identified by SLEC from time to time
Reimbursement of 50% of the certification fees paid, up to ₹ 5 lakh to Tour Operator for obtaining GSTC certification through GSTC accredited agencies

Payroll incentive:

Reimbursement to Hotel/ Resort/ Tour Operator for providing employment to tourist guides by providing payroll incentive of 25% of the monthly remuneration deposited in account of the tourist guide, up to ₹ 4,000 per guide per month for a duration of 6 months for a period of 5 years

Marketing & Promotion:

1) For participation in National/International exhibition within Gujarat, reimbursement of 50% of the space rent up to ₹ 30,000, 2) For participation in National Level exhibition outside Gujarat, reimbursement of 75% of the space rent up to ₹ 1 lakh, 3) For participation in International level exhibition outside Gujarat, reimbursement of 75% of the space rent up to ₹ 2 lakh, and 4) For participation in exhibition outside India, reimbursement of 60% of the space rent up to ₹ 5 lakh as well as reimbursement for expenses on economy airfare for round trip up to ₹ 40,000. (applicable to Hotel/Wellness Resort/Convention Center/ Tented / Container Accommodation/ Motel/ Wayside Amenities/ Bhunga/ Cottage/ Log hut/ Heritage units / Homestays)

For points 1) and 2) a combined total of up to 5 events during the policy period shall be allowed for claiming benefits whereas for points 3) and 4) each, up to 5 events during the policy period shall be allowed for claiming benefits.

General Benefits:

100% exemption from electricity duty for a period of 5 years (applicable only to new projects). 100% reimbursement of Stamp Duty/Registration fee

Note: The incentives mentioned in this document are suggestive in nature. The detailed GR/Guidelines shall be released covering the final incentives and benefits under the Gujarat Tourism Policy 2021-25